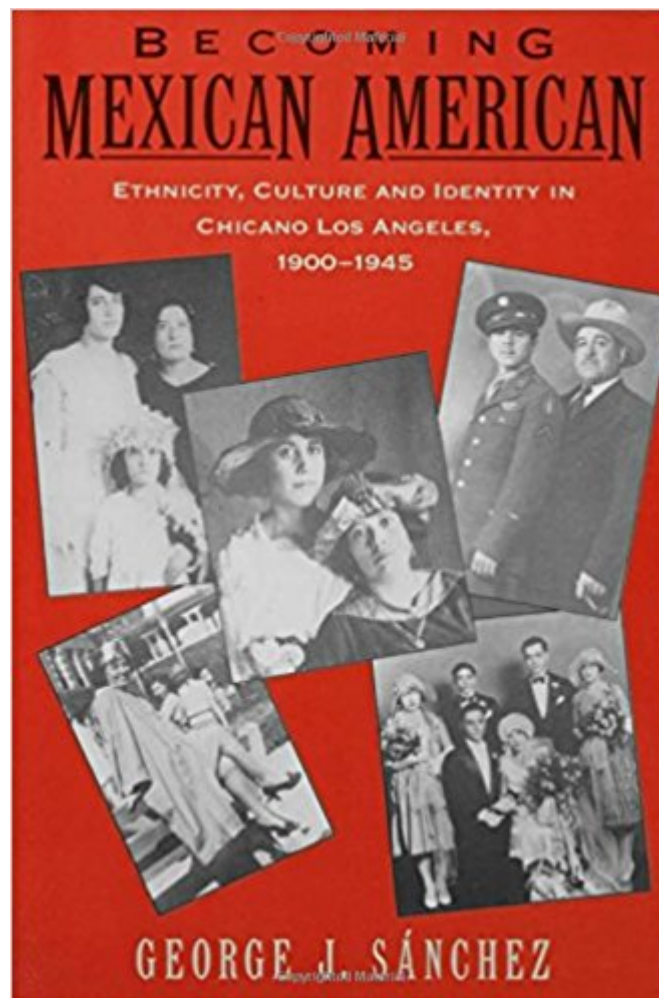




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# Becoming Mexican American: Ethnicity, Culture, And Identity In Chicano Los Angeles, 1900-1945



## Synopsis

Twentieth-century Los Angeles has been the locus of one of the most profound and complex interactions between variant cultures in American history. Yet this study is among the first to examine the relationship between ethnicity and identity among the largest immigrant group to that city. By focusing on Mexican immigrants to Los Angeles from 1900 to 1945, George J. S  nchez explores the process by which temporary sojourners altered their orientation to that of permanent residents, thereby laying the foundation for a new Mexican-American culture. Analyzing not only formal programs aimed at these newcomers by the United States and Mexico, but also the world created by these immigrants through family networks, religious practice, musical entertainment, and work and consumption patterns, S  nchez uncovers the creative ways Mexicans adapted their culture to life in the United States. When a formal repatriation campaign pushed thousands to return to Mexico, those remaining in Los Angeles launched new campaigns to gain civil rights as ethnic Americans through labor unions and New Deal politics. The immigrant generation, therefore, laid the groundwork for the emerging Mexican-American identity of their children.

## Book Information

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## Customer Reviews

"Becoming Mexican American makes a significant contribution to Chicano historiography through its examination of the dynamics of Mexican American life in Los Angeles....S  nchez should be praised for this important and carefully written book. It is a dynamic portrayal of the social and political transformation of Mexican immigrants into a well-defined Mexican American community in

Los Angeles."--New Mexico Historical Review"A fascinating and richly textured study of Chicanos in the urban setting of Los Angeles....It is...the best study available on the experiences of the Mexicans in Los Angeles, especially on their struggle for equality and justice."--ILWCH"Monumental....Inviting reading....A consummate scholar and masterful storyteller, SÁnchez rediscovers the missing threads and restores the vibrant colors in the fabric of Los Angeles."--Los Angeles Times"A brilliant historical study of Hispanic assimilation, resistance, and self-reflection in Los Angeles."--Tikkun"Becoming Mexican American is a remarkable chronicle of Mexican history and influence in the United States. Written with a compelling combination of heart and insight, this study rounds out and redefines the role of Mexicans, Mexican Americans, and Chicanos from our nation's past. In Becoming Mexican American George SÁnchez has narrowed a mighty void in American history."--Xavier Becerra, Member of Congress, 30th District, California

George J. Sanchez in Associate Professor of History, University of Southern California.

This book explores the often neglected and forgotten areas of American history. If you are of Mexican- American or even latin descent this book is essential in understanding the fabric of chicano/chicana studies and latino history. Sanchez is the perfect storyteller with his rich and incredibly mixed background in both cultural and historical studies. It provides a solid foundation for understanding the makeup of Southern California and provided me with insight into the immigration process from Mexico in the later half of the 20th century. The detail in this novel is astonishing and complex. Two thumbs up for Sanchez.

Great book on the people of Boyle Height. It contained very interesting scholarship on a neighborhood I thought I new well.

Highly recommended!!

I needed this for my class. It was as described and I was happy with this purchase.

Clean and partially new book

It did the job.

Very interesting book. I enjoy it.

Good read.

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